THE LAST FINAL GIRL

Press & Media Coverage Report

Report date: 20 August 2026

Status: Pre-production / preparations for September 2026 filming

Genre: International horror / slasher feature

Key cast publicly reported: Eric Roberts, Jaymes Butler, Eric St. John, Aisling Goodwin, Michael Moog de Medici, Mike Möller and Mike Cees

Producers publicly listed: Wayne A. Graves, Willi Kamarad, Miles Anthony and Monique Bartnik

EXECUTIVE SUMMARY

The Last Final Girl has begun to attract meaningful German-language entertainment press immediately ahead of its planned September 2026 production. The most significant confirmed coverage to date is a national BILD article published on 6 August 2026, followed by coverage from t-online, Promiflash and Heute.at. The publicity is driven primarily by the announcement that reality-TV personality Mike Cees will play an axe-wielding killer opposite Hollywood actor Eric Roberts. This provides a strong mainstream-media hook while the film is still in pre-production.

MAJOR PRESS COVERAGE

BILD — 6 August 2026 — VERY HIGH
Headline: “Er schwingt jetzt die Axt neben Hollywood-Star Eric Roberts: ‘Sommerhaus’-Macho wird zum Kino-Killer.” BILD reports Mike Cees joining The Last Final Girl as a slasher killer and highlights Eric Roberts. The article describes the film as a horror project inspired by Scream and Saw, explains the survival-game premise and reports planned September filming in Velbert, NRW. It also reports plans for premieres in Berlin and the USA.

t-online — 7 August 2026 — VERY HIGH
Coverage of Mike Cees' move from reality television to an international horror film. The article confirms the BILD story, the September Velbert shoot, Eric Roberts' involvement, the Scream/Saw positioning and the planned Berlin and U.S. premieres.

Promiflash — 8 August 2026 — HIGH
“Internationaler Horrorfilm: Mike Cees spielt einen Killer.” The article expands the BILD story and confirms the cast, production team, September filming plans and the film's horror premise.

Heute.at — 7 August 2026 — HIGH / INTERNATIONAL GERMAN-LANGUAGE
Austrian entertainment coverage reports Mike Cees joining the horror film alongside Eric Roberts and states that the film already has international worldwide sales representation through ytinifni pictures.

ADDITIONAL PRODUCTION PUBLICITY

Felix Meinhardt / LinkedIn — August 2026 — PRODUCTION PUBLICITY
Director/filmmaker Felix Meinhardt publicly promoted a location search for The Last Final Girl, specifically seeking a villa at the edge of a forest or a characterful farmhouse. The post identifies Eric Roberts as part of the project, states that filming is planned for September, and says only two roles remained to be filled at the time of the post. It also explicitly anticipated BILD and AZ München coverage.

INDUSTRY / DATABASE COVERAGE

IMDb / IMDbPro — VERY HIGH INDUSTRY REFERENCE
IMDbPro lists The Last Final Girl as a horror feature with a six-final-girls survival premise, Eric Roberts among the cast and a 2026 project status. IMDbPro currently lists Martyn Pick as director, Airell Anthony Hayles as writer, and Miles Anthony, Wayne A. Graves and Willi Kamarad as producers. The full credits also list Monique Bartnik and other executive producers, plus Mike Möller as stunt coordinator.

Filmmakers.eu — INDUSTRY REFERENCE
The professional profile of Monique Bartnik lists The Last Final Girl as a feature film, with Martyn Pick as director and

Quest Media as producer, covering 2025–2026.

Filmow — Brazil / INTERNATIONAL DATABASE
Filmow lists the film as a 2026 UK horror production, directed by Martyn Pick, with worldwide release noted as 2026.

IMPORTANT CREDIT NOTE

There is a current discrepancy between public sources regarding the director. IMDb/IMDbPro and the Filmmakers.eu profile currently list **Martyn Pick**, while the most recent August 2026 BILD/t-online/Promiflash coverage identifies **Felix Meinhardt** as director, and Meinhardt's own public LinkedIn post promotes the September production. This report therefore does not treat the directorial credit as finally settled and recommends confirming the final production credits before distributing an official press kit.

PRESS STRENGTH ASSESSMENT

German mainstream press: 4/5 — BILD provides a major national-media reference.
German entertainment media: 4/5 — t-online and Promiflash have followed the story.
Austrian / German-language international media: 3/5 — Heute.at provides additional regional reach.
International horror / genre press: 2/5 — substantial specialist coverage has not yet been identified.
Industry / database presence: 4/5 — IMDb/IMDbPro and professional industry profiles establish a strong project footprint.
Overall current pre-release press strength: 7/10.

KEY MARKETING CREDENTIALS

• BILD national coverage on 6 August 2026
• t-online follow-up coverage
• Promiflash follow-up coverage
• Heute.at Austrian coverage
• Eric Roberts as an internationally recognizable cast member
• Mike Cees casting creates a strong mainstream entertainment hook
• Horror positioning linked by press to Scream and Saw
• Planned Berlin and U.S. premieres reported
• International sales representation reported by Heute.at

CURRENT PUBLIC STORY / POSITIONING

The strongest current press narrative is: **“An international horror feature pairing Hollywood actor Eric Roberts with reality-TV personality Mike Cees, who makes a dramatic transition to the role of a brutal axe-wielding slasher killer.”** The film's survival-game concept, Darknet premise and Scream/Saw positioning provide additional genre hooks.

RECOMMENDED NEXT PRESS TARGETS

For the September 2026 production and subsequent release campaign, the next logical targets are German film and horror publications, U.S./UK horror outlets, entertainment trades, regional NRW media around Velbert, and international genre websites. A professional press kit should include the confirmed director credit, final cast list, production company, distributor/world-sales representative, poster, stills, director statement, producer statement and a confirmed premiere/release schedule.

SELECTED VERIFIED SOURCES

BILD — bild.de/unterhaltung/stars-und-leute/er-schwingt-die-axt-neben-eric-roberts-sommerhaus-macho-mike-cees-wird-im-kino-zum-killer-6a7494dcb57992c9965d31f5
t-online — t-online.de/unterhaltung/stars/id_101379308/mike-cees-realitystar-uebernimmt-rolle-neben-hollywood-schauspieler.html
Promiflash — promiflash.de/news/2026/08/08/internationaler-horrorfilm-mike-cees-spielt-einen-killer.html
Heute.at — heute.at/s/reality-star-wird-zum-axt-killer-im-kino-120234682
IMDb — imdb.com/title/tt13764440/
IMDbPro — pro.imdb.com/title/tt13764440/
Filmmakers.eu — filmmakers.eu/en/actors/monique-bartnik

Editorial note: This report separates independent editorial coverage from production publicity and database records. Because the film is still in pre-production, its press footprint is expected to expand substantially during filming and the release campaign. The report should be updated

when additional national, international and genre publications appear.