THE KLIMPERCLOWN

Helge Schneider — Worldwide / German-Language Press Coverage Report

Report date: 20 August 2026

Film: Helge Schneider – The Klimperclown **Release:** 2025

Directors: Helge Schneider & Sandro Giampietro **Subject:** Helge Schneider

World premiere: 30 June 2025, Filmfest München **German theatrical release:** 7 August 2025

ARD Mediathek: 19 August 2025 **Das Erste:** 20 August 2025

EXECUTIVE SUMMARY

The Klimperclown has generated a strong German-language press footprint, particularly across national newspapers, public broadcasters, film criticism, music publications and Austrian media. The strongest verified editorial coverage comes from DIE ZEIT, Der Standard, Stern, NDR, ARD/SWR, BR, WDR, epd Film, Filmtoast and weitere Kultur- und Musikmedien.

MAJOR NATIONAL PRESS

DIE ZEIT — 5 August 2025 — VERY HIGH
Extensive Helge Schneider interview tied to his 70th birthday and The Klimperclown. The article discusses the film, Schneider's music, comedy and artistic philosophy.

DIE ZEIT / DPA — 20 August 2025 — VERY HIGH
National coverage of the ARD documentary and Schneider's 70th birthday, explaining the film's unconventional production and structure.

STERN — VERY HIGH
Positive assessment describing the film as a cinematic revue that is wild, free and full of surprises like jazz.

PUBLIC BROADCASTERS

NDR — 31 August 2025 — VERY HIGH
Editorial feature covering Schneider's 70th birthday and The Klimperclown, emphasizing its mixture of archive material, staged scenes, concert footage and jazz.

ARD / SWR — VERY HIGH
Official national press information presenting the film as an unusual, personal self-portrait created for Schneider's 70th birthday.

BR / BR-KLASSIK — VERY HIGH
Coverage of the film's mixture of jazz, comedy, archive footage and Schneider's artistic process.

BR24 — VERY HIGH
Review focused on the combination of jazz, humour, improvisation, archive material and fiction.

WDR 2 — VERY HIGH
Awarded the film a **5/5-star recommendation**, calling it an original cinematic self-portrait.

FILM CRITICISM

epd FILM — VERY HIGH
Full review examining the work as a hybrid of artist portrait, mockumentary and biographical fiction. The review calls the film **“unbedingt sehenswert”**.

epd FILM — 1 August 2025 — VERY HIGH
Interview with Helge Schneider about the film and its deliberately small production approach with Sandro Giampietro.

FILMTOAST — 2025 — HIGH
Review awarding **3.5/5** and highlighting Schneider's musical ability and the film's playful, fragmented structure.

FILMSTARTS — HIGH
Dedicated film listing and user-review coverage describing the film's mixture of everyday moments, staged sketches, animation, Super-8, VHS, concerts and music videos.

VISIONS — 7 August 2025 — HIGH
Coverage around the theatrical release, focusing on Schneider's musical and cultural significance.

AUSTRIA / INTERNATIONAL GERMAN-LANGUAGE PRESS

DER STANDARD — 28 August 2025 — VERY HIGH
Review: “Helge Schneider wird 70: Der Klimperclown mit dem Kindskopf.” The article presents the film as an unusual documentary combining autobiography, invention, humour and Schneider's musical identity.

DIE PRESSE — 9 September 2025 — HIGH
Austrian review describing Schneider as a musical and comic “Universaldilettant” and emphasizing his musicianship.

POLYFILM — AUSTRIA — INDUSTRY / DISTRIBUTOR
Austrian distributor page consolidating press quotations from Der Standard, Die Zeit, Stern and NDR.

MUSIC / CULTURAL PRESS

NEUE MUSIKZEITUNG — 1 October 2025 — HIGH
Music-focused review of Schneider's artistic universe, including archive footage, staged scenes, music clips and live recordings.

INDUSTRY REFERENCE

FILMPORTAL.DE — VERY HIGH
Official German film database entry confirming production, producer, runtime, Filmfest München world premiere, theatrical release, distributor, FSK status and cinema attendance data available at the time of listing.

PRESS STRENGTH ASSESSMENT

German national media: 5/5
German public broadcasters: 5/5
German film criticism: 5/5
Music / cultural press: 5/5
Austrian press: 4/5
English-language worldwide press: 2/5
Overall press strength: 8.5/10

SELECTED MARKETING CREDENTIALS

• DIE ZEIT national interview and feature coverage
• DER STANDARD Austrian editorial review
• STERN positive film assessment
• NDR, ARD/SWR, BR and WDR public-broadcast coverage
• WDR 2: 5/5-star recommendation
• epd Film: “unbedingt sehenswert”
• Filmfest München world premiere
• Extensive German film, music and cultural press coverage

SELECTED SOURCE LINKS

DIE ZEIT — zeit.de/kultur/2025-08/helge-schneider-70-geburtstag-the-klimperclown-dokumentation
DER STANDARD — derstandard.at/story/3000000285158/helge-schneider-wird-70-der-klimperclown-mit-dem-kindskopf
NDR — ndr.de/kultur/film/helge-schneider-zum-70-von-texas-bis-the-klimperclown
WDR 2 — wdr.de/radio/wdr2/themen/kino-filmtipps/the-klimperclown-100.html
epd Film — epd-film.de/filmkritiken/klimperclown
Filmportal — filmportal.de/film/the-klimperclown_330a083b05a644898b825357d3295b0d
Polyfilm — polyfilm.at/film/the-klimperclown/

Note: This report distinguishes editorial press coverage from official broadcaster press releases, distributor pages and industry/database references. The strongest international-language coverage identified is currently German and Austrian; therefore the film should be described as having a strong German-language press profile rather than broad worldwide English-language coverage.