LION FIST

Worldwide Press & Media Coverage Report

Report date: 20 August 2026

Film: Lion Fist / Lion Fist – Kampf der Champions / Lion Fist: Battle of Champions

Director: Taim M. Adams **Writers:** Sean David Lowe, Keith W. Strandberg

Principal cast: Mathis Landwehr, Kurt McKinney, Gary Daniels, Keith Cooke, Yanlong Li, Brice Akuesson, David 'Bolo jr.' Yeung, Julin Täubner

Production countries: Germany, USA, United Kingdom

Release: Digital 10 September 2026; German 4K UHD/Blu-ray/DVD release 17 September 2026.

EXECUTIVE SUMMARY

The current press campaign is concentrated in July and August 2026, ahead of the September release. The strongest verified editorial coverage is in German film and genre media, with international English-language genre coverage beginning to build. The campaign is particularly strong in positioning Lion Fist as a modern retro martial-arts film connected to the 1980s/1990s action tradition and the team behind The Last Kumite.

GERMANY

FILMSTARTS — 3 August 2026 — VERY HIGH
“Brutale Martial-Arts-Action wie in den 1980ern & 1990ern: Trailer zu 'Lion Fist' mit 'Karate Tiger'-, 'Tekken'- & 'Last Kumite'-Stars.” The article highlights Mathis Landwehr, Kurt McKinney, Gary Daniels, Keith Cooke, Brice Akuesson, Paul Hertzog and Stan Bush, and explicitly connects the film with The Last Kumite and the classic martial-arts era.

FILMDIENST — 23 July 2026 — VERY HIGH
Professional German film database/editorial reference listing the production, director, writers, cinematography, music, editing and principal cast.

Daily Media — 15 July 2026 — HIGH
“LION FIST: Der neue Retro-Martial-Arts-Film von den Produzenten von 'The Last Kumite'.” Positions the film as the next retro martial-arts production from the team behind The Last Kumite.

Blu-ray-disc.de — 10 July 2026 — HIGH
Coverage of the 4K UHD/Blu-ray Mediabook and pre-orders, with production and cast information.

Actionfreunde — genre specialist — VERY HIGH
Specialist action/martial-arts outlet covering the film and its cast. Particularly valuable for the core genre audience.

Trailer.de — 13 July 2026 — HIGH
Coverage of the first teaser, the tournament premise, cast and September release plans.

UNITED STATES / INTERNATIONAL ENGLISH-LANGUAGE

FirstShowing.net — VERY HIGH
International English-language trailer coverage presenting Lion Fist as a martial-arts action film led by Mathis Landwehr and designed for global appeal.

The Action Elite — VERY HIGH
Genre-focused English-language action publication with trailer/news coverage. Highly relevant to the international martial-arts audience.

EUROPEAN / INTERNATIONAL DATABASE COVERAGE

MovieMeter — Netherlands — MEDIUM
Dedicated film listing including cast, production countries and international alternative titles.

FilmAffinity — Spain — MEDIUM/HIGH
Spanish-language listing under “Puño de León,” categorized within martial arts.

ICAA — Spain — INDUSTRY REFERENCE
Official Spanish film-classification record for “Puño de León.”

IMDb / Letterboxd / Apple TV — INTERNATIONAL DATABASE & PLATFORM REFERENCES
International listings establish the film's presence across major film databases and digital-platform ecosystems.

OFFICIAL INDUSTRY / RELEASE REFERENCES

FSK — Germany
Official German classification record: Lion Fist – Kampf der Champions, USA/GB/D 2026, FSK 16. The trailer is separately listed with an FSK 12 classification.

Capelight Pictures
Official distributor listing confirms digital availability from 10 September 2026 and physical release from 17 September 2026, including a limited 4K UHD + Blu-ray Mediabook, Blu-ray and DVD.

PRESS STRENGTH ASSESSMENT

Germany: 5/5 — strong specialist and major film-media coverage before release.
USA / English-language: 4/5 — credible genre coverage with room for a broader mainstream push.
European reach: 3/5 — listings and industry references established; editorial coverage can expand.
Genre-media penetration: 5/5 — very strong positioning for martial-arts/action audiences.
Overall pre-release press strength: 8/10.

KEY MARKETING POSITIONING

The most consistent editorial narrative is: **a modern retro martial-arts action film featuring recognizable 1980s/1990s genre veterans, led by Mathis Landwehr and created by the team behind The Last Kumite.** This provides a strong bridge between established genre nostalgia and a new international action audience.

SOURCE REFERENCES

FILMSTARTS: filmstarts.de/nachrichten/1000216143.html
FILMSTARTS film page: filmstarts.de/kritiken/1000045875.html
FSK: fsk.de/detail/?detailid=6a01a569ec8c35fe7e6eca86
Capelight Pictures: capelight.de
Trailer.de: trailer.de/news/erster-teaser-zu-lion-fist-zeigt-kampfsportler-kaempft-im-turnier-fuer-seinen-sohn

Note: This report distinguishes editorial press coverage from film databases, official classifications and distributor listings. Coverage can continue to expand as the September 2026 release approaches.