# BLACK CREEK

## Cynthia Rothrock — Worldwide Press & Media Coverage Report

**Report date:** 20 August 2026

**Film:** Black Creek  **Genre:** Western / Action / Drama / Martial Arts

**Lead:** Cynthia Rothrock as Rose Jennings

**Key cast:** Richard Norton, Don “The Dragon” Wilson, Keith Cooke, Benny “The Jet” Urquidez, Keith Vitali, Patrick Kilpatrick, R. Marcus Taylor, Forbes Riley

**Writers:** Cynthia Rothrock, Robert Clancy, Jeff Gress

**Production:** CRRC Productions  **Distributor/market:** VMI Worldwide / Vantage Media

**Streaming release:** 17 June 2025

## EXECUTIVE SUMMARY

Black Creek has established a meaningful international genre-press footprint centered on Cynthia Rothrock's return to a lead action role, her writing/producing involvement, and the film's unusual combination of Western revenge drama and martial arts. The strongest coverage comes from Film Threat, Flickering Myth, Blu-ray.com, Far East Films, Bulletproof Action and The After Movie Diner, with additional distribution and trailer publicity from VMI Worldwide and Cynthia Rothrock's official channels.

The critical response is mixed rather than uniformly positive. That should be reflected honestly in any professional press kit: several specialist outlets praised Rothrock's performance, action credentials and the film's independent ambition, while other critics criticized its pacing, runtime and production execution.

## MAJOR / SPECIALIST PRESS

**FILM THREAT — 13 August 2025 — VERY HIGH**
Bobby LePire awarded Black Creek **8/10**. The review calls it a strong example of what makes Rothrock a leading cinematic female martial artist and praises her commanding screen presence, emotional performance and action work. The review also highlights her screenwriting debut and the collaboration with Robert Clancy and Jeff Gress.

**FLICKERING MYTH — 20 June 2025 — HIGH**
Tom Jolliffe rated the film **3/5**. The review notes rough edges and the long runtime but says the film delivers a good time and particularly enjoys seeing Rothrock, Don Wilson, Benny Urquidez and other martial-arts veterans in action.

**FAR EAST FILMS — 27 January 2026 — HIGH**
Andrew Skeates rated Black Creek **3/5** and describes it as a fun Western B-movie that reunites Rothrock and Richard Norton while bringing numerous well-known 1990s martial-arts stars into prominent roles.

**BULLETPROOF ACTION — 18 June 2025 — HIGH**
The “No Surrender Cinema” review presents Black Creek as Cynthia Rothrock's ambitious, crowd-supported passion project and praises her for bringing together a reunion of major martial-arts names. The article also discusses the Kickstarter origins and fan appeal.

**THE AFTER MOVIE DINER — 18 June 2025 — HIGH**
Review describes the film as gutsy, beautifully lit, grindhouse-style, action-packed and highly independent, while noting its flaws. The publication also featured Black Creek in its 2025 action-movie podcast coverage.

## INTERNATIONAL REVIEW AGGREGATION

**ROTTEN TOMATOES — INTERNATIONAL AGGREGATOR**
The current page lists **4 critic reviews**. The published critic scores include Film Threat (8/10), Flickering Myth (3/5), Blu-ray.com (C) and Susan Granger Reviews (3/10). This confirms both positive and negative critical responses and gives the film a recognized international review footprint.

**BLU-RAY.COM — 18 June 2025 — MIXED**
Brian Orndorf gave the film a **C**, praising Rothrock's return and the martial-arts concept while criticizing the pacing and

115-minute runtime.

**SUSAN GRANGER REVIEWS — 24 September 2025 — NEGATIVE**
Susan Granger rated the film **3/10**, describing it as a brutal grindhouse action/drama/Western and criticizing the acting and filmmaking execution.

## GERMAN / EUROPEAN GENRE PRESENCE

**OFDb — Germany — 27 December 2025 — HIGH FOR GERMAN GENRE AUDIENCE**
A German-language review discusses Rothrock's role as lead, storyteller, screenwriter and producer and emphasizes the return of veteran martial-arts performers including Keith Cooke, Keith Vitali and Benny Urquidez.

**QUEBEC FILM CLASSIFICATION — 29 January 2026 — OFFICIAL INDUSTRY REFERENCE**
The Québec film classification database records Black Creek as a 2024 U.S. Western, 116 minutes, English-language, DVD, with Cynthia Rothrock and Robert Clancy listed as producers and Rothrock, Don Wilson, Keith Cooke and Richard Norton among the performers.

## OFFICIAL / DISTRIBUTION PUBLICITY

**VMI WORLDWIDE — 2025 — VERY HIGH INDUSTRY VALUE**
VMI's official trailer campaign presents Black Creek as a dark, gritty, dystopian Western/action/martial-arts drama starring Cynthia Rothrock, Richard Norton, Don Wilson, Keith Cooke, Benny Urquidez, Keith Vitali and Patrick Kilpatrick. The official trailer promotes availability on Tubi, Amazon Prime, Apple TV and Fandango.

**CYNTHIA ROTHROCK OFFICIAL CHANNEL — 23 May 2025**
The official trailer announcement received more than 93,000 YouTube views at the time of the current search and promoted the film's international genre positioning and streaming availability.

**DARK RONIN FILMS / BLACK CREEK PROJECT PAGE**
The production page describes the project as Rothrock's first feature in which she had complete creative control and emphasizes her combined roles as producer, writer and lead performer.

## PRESS STRENGTH ASSESSMENT

**International martial-arts / action press:** 5/5
**English-language genre press:** 4/5
**Film review aggregation:** 4/5
**German-language genre coverage:** 3/5
**Mainstream general-interest press:** 2/5
**Official distribution / platform visibility:** 4/5
**Overall worldwide press footprint:** 7.5/10

## KEY POSITIVE PRESS CREDENTIALS

• Film Threat: **8/10**
• Flickering Myth: **3/5**
• Far East Films: **3/5**
• Strong praise for Cynthia Rothrock's screen presence and martial-arts performance
• International coverage focused on the reunion of Rothrock, Richard Norton, Don Wilson, Keith Cooke and other genre veterans
• Coverage recognizes the film as an independent, crowd-supported passion project
• Official VMI Worldwide trailer and multi-platform streaming availability

## CRITICAL CONTEXT

The film's press record should not be presented as universally positive. Rotten Tomatoes currently lists four critic reviews, ranging from Film Threat's 8/10 to Susan Granger's 3/10, with Blu-ray.com at C and Flickering Myth at 3/5. The most consistent positive theme is Rothrock's action presence and the nostalgia value of the veteran martial-arts cast. The most common criticism concerns runtime, pacing and production polish.

## RECOMMENDED MARKETING POSITIONING

A defensible press-kit positioning is: **“Cynthia Rothrock's independent martial-arts Western passion project, bringing together a legendary generation of action and martial-arts performers in a dark revenge story.”** The strongest promotional hooks are Rothrock's multiple creative roles, her reunion with Richard Norton, Don Wilson and other genre veterans, and the film's unusual fusion of Western and martial-arts action.

## SELECTED SOURCES


Film Threat — filmthreat.com/reviews/black-creek-revenge-western-movie-review/
Flickering Myth — flickeringmyth.com/movie-review-black-creek-2025/
Far East Films — fareastfilms.com/review/black-creek/
Bulletproof Action — bulletproofaction.com/2025/06/18/no-surrender-cinema-black-creek-2025/
Rotten Tomatoes — rottentomatoes.com/m/black_creek
Blu-ray.com / Brian Orndorf — brianorndorf.com/2025/06/18/film-review-black-creek/
Susan Granger Reviews — susangranger.com/?p=15842
VMI Worldwide official trailer — youtube.com/watch?v=GPtWEw_NqTI
IMDb — imdb.com/title/tt27078378/
Québec film classification — repertoire.cinema.mcc.gouv.qc.ca/film/black-creek-447996/


*Editorial note: This report separates independent editorial reviews from official distributor publicity, database records and audience reviews. Scores and availability information reflect the sources found in the current search and may change as additional reviews or territories are added.*